

**To:** Yelensky, Erica[Yelensky.Erica@epa.gov]  
**From:** glee.santamonicabay@gmail.com  
**Sent:** Tue 8/15/2017 5:02:40 PM  
**Subject:** Re: Following up on rethink disposable

Hi Erica,

Welcome back! Tom will jump on the call for a minute at the beginning and then I'll take over. Yes, could you join the call as well? That way you can ask your question to Samantha. This is something I'm very interested in as well because I have three people in mind for the training (myself, Community Engagement Coordinator and Manager). We will also have an intern.

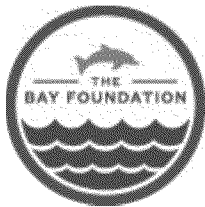
With regards to city staff, I remember Samantha telling us about a not-so-positive experience with training city staff, so I don't want to complicate things now that we're on a positive track. I would like The Bay Foundation to champion the efforts on this program. If city staff want to get involved at a later time, we can invite them and they would pay for their own training. With the allowed budget for this program, I'm worried about the extra coordination needed to include city staff in a training.

Thanks for putting this all together. I'm curious to hear how you changed the tide on this.

**Grace Lee**  
*Director of Outreach Programs*

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On Tue, Aug 15, 2017 at 9:13 AM, Yelensky, Erica <[Yelensky.Erica@epa.gov](mailto:Yelensky.Erica@epa.gov)> wrote:

Hi Grace,

I hope you're doing well. Glad to see that dialogue with Samantha has started up again.

Do you want me to join the call today at 2 PM? I've been gone for the past two weeks so am just catching up on email.

One question I had when looking at the rethink disposable proposal is can more than two people participate in the field outreach training? Might be good to have city staff be part of the training too? What do you think?

**Field Outreach Training-** CWF will provide one field outreach training for up to two auditors to demonstrate how to locate and identify potential ReThink Disposable business candidates.

Best,

Erica

Disclaimer: This message was written with voice activated software. It may contain errors. Some of them might be interesting. Observe the context and the meaning will, hopefully, be obvious.

Erica Yelensky  
Direct: (415) 972-3021  
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San Francisco, CA 94105  
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**From:** [glee.santamonicabay@gmail.com](mailto:glee.santamonicabay@gmail.com) [mailto:[glee.santamonicabay@gmail.com](mailto:glee.santamonicabay@gmail.com)] **On**  
**Behalf Of** Grace Lee  
**Sent:** Monday, August 14, 2017 10:15 AM  
**To:** Samantha Sommer <[ssommer@cleanwater.org](mailto:ssommer@cleanwater.org)>  
**Cc:** Tom Ford <[tford@santamonicabay.org](mailto:tford@santamonicabay.org)>; Yelensky, Erica <[Yelensky.Erica@epa.gov](mailto:Yelensky.Erica@epa.gov)>  
**Subject:** Re: Following up

Thanks for the proposal and all the other goodies, Samantha. I'll take a look now.

Have a great day!

**Grace Lee**

*Director of Outreach Programs*

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On Fri, Aug 11, 2017 at 3:04 PM, Samantha Sommer <ssommer@cleanwater.org> wrote:

Afternoon:

Attached, please find a DRAFT NGO Training Proposal for ReThink Disposable Food Business Outreach, Engagement, and Audits.

Auditors use six forms and two calculators-- one for packaging and one for GHG emission reductions. When a small and locally owned food business completes participation and becomes ReThink Disposable Certified, we can quantify results and report out ANNUAL impacts in terms of :

- (1) COST SAVINGS (average business saves \$3,000- \$6,000)
- (2) WASTE PREVENTION IMPACTS (average business waste eliminated is 1,400 pounds)
- (3) DISPOSABLE PACKAGING REDUCTION (ave business reduces over 104,000 items)

#### (4) GHG EMISSION REDUCTION

Check out our latest business video testimonial for Kirk's Steakburgers in Palo Alto:

<https://www.youtube.com/watch?v=L-3YDmD3uPI&feature=youtu.be>

Lastly, I want to share the 11 case studies from RETHink Disposable Certified food businesses around the bay area. Looking forward to chatting next Tuesday! Thanks, Samantha

**Samantha Sommer**

Waste Prevention Program Manager

Clean Water Action | Clean Water Fund

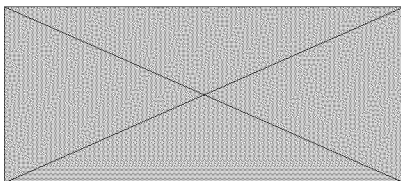
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[www.cleanwater.org/ca](http://www.cleanwater.org/ca)

[www.rethinkdisposable.org](http://www.rethinkdisposable.org)



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On Wed, Aug 9, 2017 at 12:57 PM, Grace Lee <[glee@santamonicabay.org](mailto:glee@santamonicabay.org)> wrote:

Hi Samantha,

2 pm on the 15th is still open. Erica, when you return from vacation, can you send us a conference line?

I am ALSO at a wedding at the end of the month, in NYC. But am still around August 28 and 29.

Excited to see the training proposal!

**Grace Lee**

*Director of Outreach Programs*

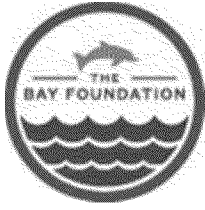
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On Wed, Aug 9, 2017 at 9:11 AM, Samantha Sommer  
<[ssommer@cleanwater.org](mailto:ssommer@cleanwater.org)> wrote:

Welcome back, Grace - hope you had an awesome vacation.

I can do anytime after 2pm on the 15th if that is still available for you all?

I will send a draft training proposal by the end of the week for your review.

I also will be in LA at the end of the month for a wedding and if we feel like we are moving on the right track after the 15th call, it would be great for in person meeting too.

Best,

Samantha

**Samantha Sommer**

Waste Prevention Program Manager

Clean Water Action | Clean Water Fund

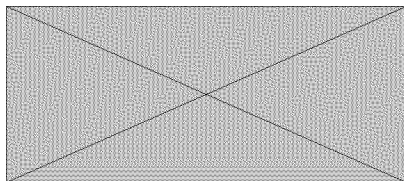
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On Fri, Aug 4, 2017 at 10:20 AM, Grace Lee <[glee@santamonicabay.org](mailto:glee@santamonicabay.org)> wrote:

Hello all,

I just returned from vacation, so my apologies on the delayed response. I'm glad to hear about the positive discussion and excited to move forward.

Tom is on vacation until August 7th, and first availability for a call is August 15th. Samantha, would you still like to have a conversation with Tom? If so, are you available on August 15th?

Thanks everyone!

Grace Lee

Director of Outreach Programs

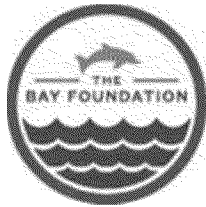
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On Tue, Jul 25, 2017 at 2:28 PM, Samantha Sommer  
<ssommer@cleanwater.org> wrote:

Good Afternoon:

Hope this email finds you well.

Erica and I had a chance to check-in yesterday and had a really positive discussion about how best to move forward.

I would like to start fresh and see if we can connect again in August to clarify and share more information about the ReThink Disposable food business engagement and audit process and what a training program for an outside organization entails (activities, timeline, outcomes).

Thanks for your patience. I am fairly flexible and available for a call on 8/7 and 8/8 between 1-3pm.

Best,

Samantha

**Samantha Sommer**

Waste Prevention Program Manager

Clean Water Action | Clean Water Fund

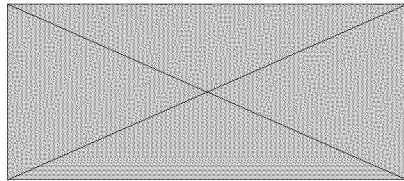
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